

The MAAF Network

Affiliate Development



Version 20120417

Being part of the MAAF Network is a great service to fellow service members and the humanist movement. It isn't easy, especially with the demands of military service and life. MAAF wants to make this process easier and recognize the hard work of local group leaders. Policy changes and national organization do little without execution and passion at the line level.

★ **Team Requirements:** Maintain current Affiliate Agreement, Submit monthly reports in accordance with Affiliate Agreement, Establish group name and logo, Establish website for group with events and leader listed, Link to MAAF on group website

★★ **Squad Requirements:** Maintain Team requirements, maintain at least 15 MAAF members, schedule and conduct at twice-monthly events

★★★ **Platoon Requirements:** Maintain Squad requirements, maintain at least 30 MAAF members, schedule and conduct at least weekly events

Affiliate Benefits

- MAAF IP - ★ - Authorization to use MAAF-style logos and names
- MAAF Site link - ★ - listing on the MAAF Network webpage
- Logo assistance - ★ - Graphic design assistance with local group logo
- Referrals - ★ - Notification to MAAF members in the area of local events
- Web setup assistance - ★ - Assistance with facebook, meetup, or local group setup
- Affiliate badge - ★(★★) – Website recognition for group level
- Brochures - ★★ - stocking of MAAF brochures for local group use
- Care packages - ★★ - Care packages with MAAF information and materials, in conjunction with Dawkins Foundation
- Banner - ★★ - Affiliate banner with logo for the new squad
- Email - ★★ - militaryatheists.org email address for group leader(s)
- Speaker referrals - ★★(★) - Assistance with booking speakers (see grants for funding). Better speakers are reserved for groups that can provide larger audiences.
- MAAF Grants - ★★(★) - These can be for meetup.com fees, books, speaker fees or other local group use. \$50/mo max for Squad, higher levels for Platoon
- Donation support - ★★★ - Abilities to collect tax-deductible donations are important for larger group growth. MAAF can facilitate this by accepting dedicated donations to start and cover other options such as group 501c3 exemptions

Team Badge

